



‘CELEBRATING OUR GRANDS’

SSDB 2021

About Families For Life



Our Council

People-sector Council comprising 15 volunteers from the people and private sectors

Our Vision

Build **strong and resilient families** because that makes for **stronger communities** and **better individual well-being**

Our Mission

Inculcate a '**Families for Life**' mindset and value among Singaporeans.

Family Causes & Pledges

1. Care for our family and those around us (#FFLShareTheCare)

Show care and appreciation to my family members and those around us. Be an FFL volunteer and share the care with other families.

2. Spend time with our family (#IChooseFamilyTime)

Balance work and family time by intentionally carving time out of your schedule to spend time with your family meaningfully.



Theme for SSDB 2021 - ‘Celebrating Our Grands’ Initiative

1. An annual celebration to **encourage children to** show love, respect, care and concern for older extended family members and build strong bonds with them.
2. The celebration anchors on **9 Oct, Saturday, a day after Children’s Day school holiday.**
3. FFL reaches out to **schools and community organisations**, encouraging children to make a gift and present it to their Grands. Some preschools and organisations organise **intergenerational bonding events** and invite the Grands to participate.



Other Info

Learning Outcomes	<ol style="list-style-type: none">1. Instill positive family values such as love, respect, care and concern for older extended family members2. Encourage inter-generational bonding and forge closer family ties3. Earmark the occasion as a special time to show appreciation for older extended family members
Submissions	<p>Completed projects need not be collected back. Appreciate it if the teachers can snap photos of the completed projects and share it with us so that we can post them on our social media platforms.</p> <p>We would also like to encourage the pre-school centres to post their completed projects on their social media platforms and tag #celebratingourgrands</p>
Showcase	Within individual centres and social media platforms
Additional info/resources	Families for Life: www.familiesforlife.sg
Contact	ASK-FAMILIESFORLIFE@msf.gov.sg Michelle Chah : 6708 7037

Collaboration Timeline



End Mar	Interested centres suggest activities to engage pre-schoolers
By Mid Apr	<ol style="list-style-type: none">1. Review and shortlist projects2. Confirm COG2021 activity and inform the schools and community partners
Mid Apr – Mid Aug	Production of COG2021 activity materials based on the shortlisted project.
Mid Aug – Sep	Activities are carried out in schools and community spaces
Sep	Showcasing of selected projects @ SSDB finale event

Thank You.