



SSDB Virtual Charity Event Presentation

Greenland Childcare @
Punggol Drive

How did the virtual charity event come about?

Before....

Previous charity event was held in the Centre. Booths were set up to sell items to invited parents. All proceeds were donated to the beneficiary.



Covid-19

During the Covid-19 pandemic, the Zoom platform was one of the popular platform that people used to connect with each other. Thus, we decided to utilize the e-platform to organise our charity event in 2020.





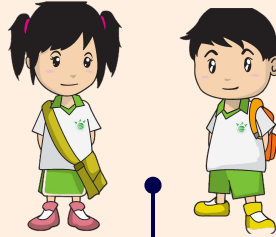
STRATEGY

(Time Frame est. 1 and 1/2 months)



1) Choose an organisation

To understand their situation and needs



2) Children's Involvement

To explain to children the condition of the migrant workers and brainstorm what they can



3) Children's Creation

To make art pieces to raise funds

Making art to be sold to raise funds



Children's Creation





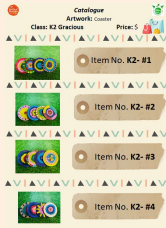
02

Implementation



Our Plans

(Time Frame est. 1 month)



Catalogue

A week before the event, the catalogue was emailed to parents to give them an idea of what we will be selling at the event. They can plan what they want to purchase in advance.



Zoom links

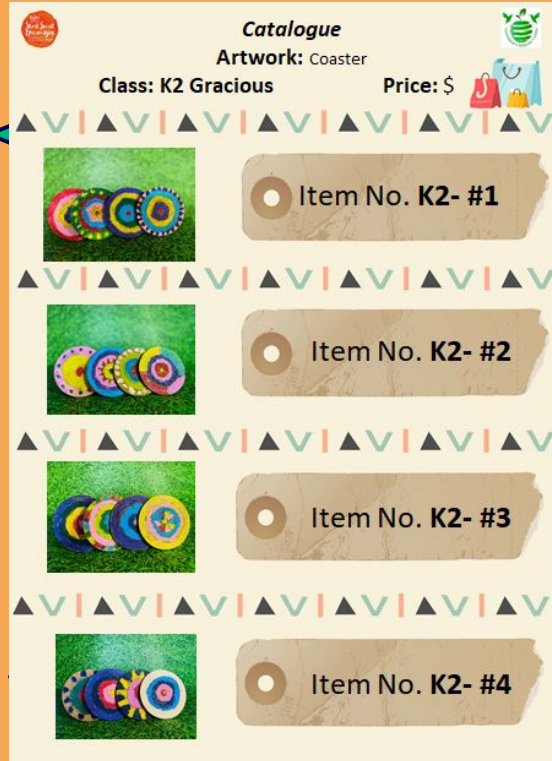
We sent zoom links to parents a few days in advance to let them know which class item will be on sale at which timing.



Roles

N2 to K2 children were chosen to be the ambassadors for this event. The teachers guided the children how to get parents interested to purchase the items. Teachers were also given different roles on that day.

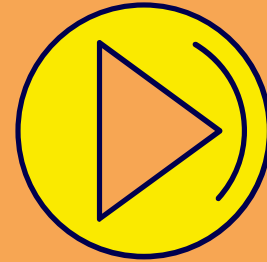
Sample of the catalogue and name of buyers



A decorative graphic on the left side of the slide. It features a blue graduation cap with a yellow tassel. Surrounding the cap are several colorful stars in yellow, green, and red. The entire graphic is set against a light blue background.

03

Outcomes



Meaningful Virtual Charity Event



With few practices and rehearsals, the children took ownership of the event. The teacher's role was to guide and support the children during the event. More than 90% items were sold! The fund raised for SGAHC was put to good use !

Fund Raised was put to Good Use!



With the fund raised from the event, the beneficiary SGAHC bought mosquito repellent to distribute to migrant workers @ Factory Converted Dorm that was classified as Red Zone under NEA to prevent dengue issue.

Best practices

Collaboration with community partners

- Meeting up with community personnel to understand their needs
- Always keep them inform about our plans and progression of the event and be receptive of their suggestions

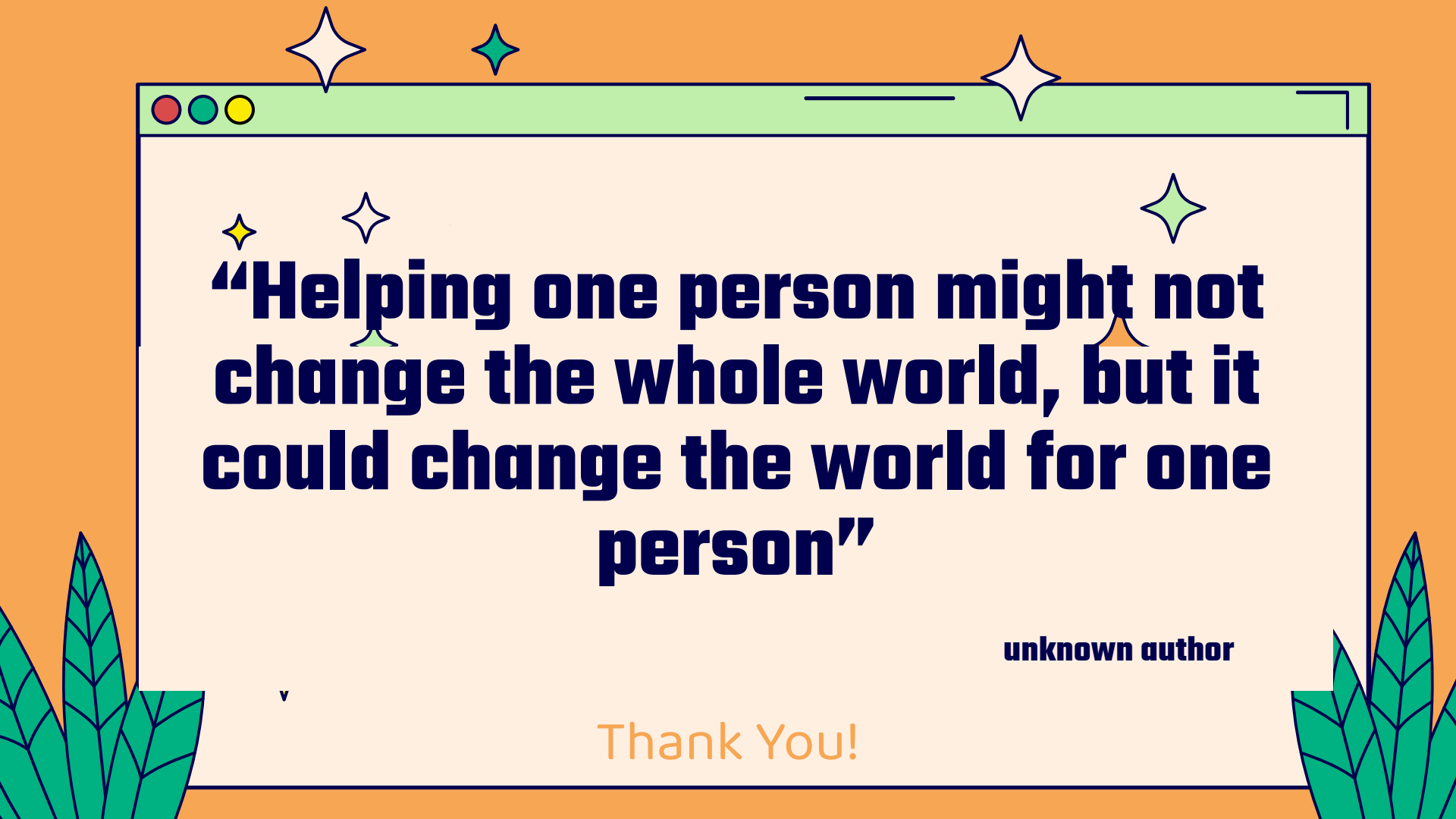


Collaboration with parents

- Keeping a close communication with the parents, to let them know what their children are doing in the project



- Parents involvement in the project

A decorative window frame with a light green header bar containing three colored circles (red, green, yellow) on the left and a white star on the right. The main content area is white with a dark blue border. It features several colorful stars (yellow, green, blue, white) and stylized green plants at the bottom corners. The text is in a bold, dark blue font.

**“Helping one person might not
change the whole world, but it
could change the world for one
person”**

unknown author

Thank You!