

Singapore
Discovery Centre

SSDB Connect Session 2021



About Singapore Discovery Centre

**Corporate
Social
Responsibilities**

**Educational
Programmes for
Schools**

**Retreats &
Training**

**Closed Park
Events**

**Carnivals &
Family Days**

**Commemorative
& Anniversary
Events**


**Guided
Tours**

**Product
Launches**

Singapore Discovery Centre (SDC) is a non-profit organisation whose mission is to share the Singapore Story and inspire a desire to contribute to Singapore's future. SDC provides a mind-and-heart-engaging, multi-sensory learning experience which spans a selection of integrated themes. SDC's guests learn about what makes Singapore tick and gain insights into Singapore's challenges, dreams and aspirations.

 www.sdc.com.sg

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 [IG/SporeDiscoveryCentre](https://www.instagram.com/SporeDiscoveryCentre)

Why Singapore Discovery Centre

WHY SINGAPORE DISCOVERY CENTRE?

Hear the past, touch the present and see the future at the Singapore Discovery Centre. Be inspired!

Through our fun and interactive galleries and attractions, students and educators enjoy a multi-sensory learning experience while gaining insights into Singapore's dreams, aspirations and challenges.



Educational Programmes for Schools

Preschool



Primary



Secondary



Oh What Farm!

- **Target Market:** Kindergarten 1 & 2
- **Modality:** In-Centre (Classroom & Outdoor based)
- **Value Proposition:** Novel & High-Engagement Level: (Through hands-on and enriching activities, young children develop appreciation and awareness for food sustainability.)
- **Learning Objectives:**
 - a. To **bridge** the gap between classroom learning and real-world environment.
 - b. To bring **awareness** to children about food wastage and its consequences
 - c. To **foster** a culture of appreciation and commitment in the collective effort to address sustainability challenges.



Main Segment and Highlights

3 Overarching Engagement Questions

Where does food come from?

- ✓ Plant Food vs Animal Food
- ✓ Crops processed to make new food
- ✓ How does food get from farm to the stores?

How do farms and farmers work? Why are they important?

- ✓ The purpose of a farm
- ✓ The role of farmers.
- ✓ Innovative types of farms
E.g. Hydroponic

Why shouldn't we waste food? How?

- ✓ The long and tedious journey of food before getting to our table
- ✓ Food wastage in Singapore and why?
- ✓ What can we do to waste less?

2 hours

Introduction +
Classroom Activities

30min

Break

15min

Guided Tour @ SDC
Urban Farm

45min

Classroom Activities
+ Debrief

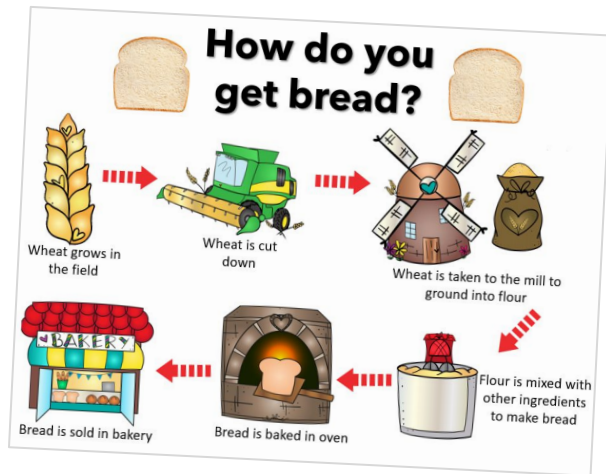
30min



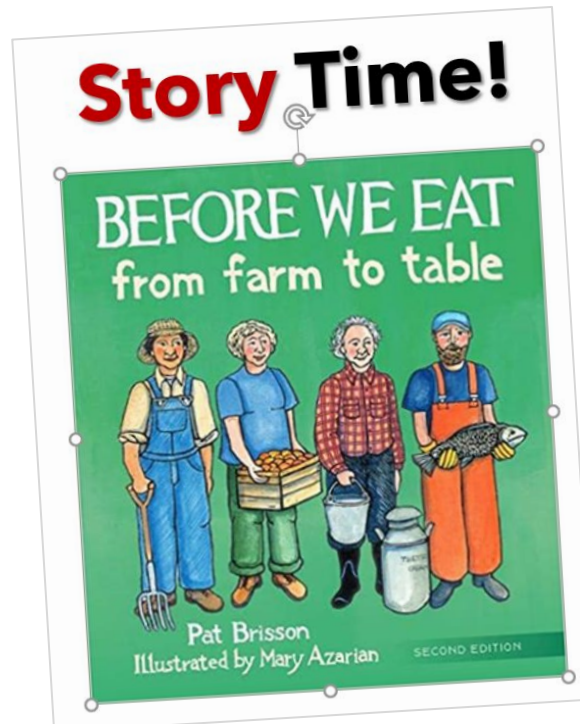
Activities include...



Quiz



Food process sequencing



Soilless planting



Contact us!
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