

# Kindness Starts Small

*Stay Connected, Make a Difference*

SSDB 2021 Briefing by  
Singapore Kindness Movement



# About SKM

We believe we can find kindness in every person.

We aim to encourage everyone to start, show and share kindness.

We aspire to inspire graciousness one kind act at a time by sparing a thought for the people around us.

*SKM is a non-government, non-profit organisation, as well as a registered charity and Institution of Public Character.*



# Overview

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1. Stay Connected, Make a Difference: Kindness Starts Small
2. SSDB-special souvenir
3. Kindsville Tour
4. Puppet Show
5. 2021 Kindness Day SG Package
6. Fantastic Finn Audio-Visual Book
7. Kindness Dance
8. Kindsville Website



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SSDB 2021

Stay Connected,  
Make a Difference:

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Kindness Starts Small



# The Plaster Project



A project to give away plasters (from SKM's sponsor) to elderly beneficiaries in various day cares, nursing homes and senior activity centres.



Participating SSDB centres can contribute to SKM's video on teaching the elderly how to tend to a superficial wound with short well wish messages.

**\*Project is exclusive to 10 centres only!**

More details will be given to the  
chosen 10 centres

Film a well-wishes video or  
a video of pre-schoolers  
giving a simple tutorial on  
how to tend to superficial  
wounds

Send your video to  
SKM in April/May 2021



Video collage of all  
videos received +  
plasters sent to  
beneficiaries.

**Note: If you are doing an SSDB Project on kindness for other beneficiaries, feel free to select us as your partner as well! We can provide help for you in other areas too 😊**

02

# SSDB Activity/ Token

*A resource for ALL SSDB students!*





Plastic  
Keychain  
Frame



Colour  
thank you  
/  
encouragement  
messages



A thank you  
gift for  
beneficiaries  
or a  
reminder to  
always be  
kind!



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# Kindsville Tour

*Learning Journey*



Join Singa on his journey to Kindsville as values of kindness and graciousness are taught. Children will also learn **public transport etiquette** and use the **five magic words** ('thank you', 'you're welcome', 'please', 'excuse me' and 'I'm sorry') as they experience life in Kindsville.



# Yes we are resuming tours!

@ The Kindness  
Gallery

Cost: \$5/student

Weekdays;  
First two weeks of  
every month

K1 and K2 only

\*All must be  
from the  
same class!

Max No. of  
children: 30



# To book a tour date that falls...

## In the first half of the year:

Please book through our website.



## After June:

Booking system will be updated with the available dates after March 2021

Click the link for more info and to book:

<https://kindsville.kindness.sg/programme/kindsville-tour/>

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# Puppet Show

*Small Kindness, Big Friendship*



# Synopsis

Catch Singa and the Kindness Cubbies in a new puppet show as they explore the values of sharing, respect and friendship. Join them on their journey and discover how a little kindness goes a long way!



Shows are currently on hold.

However, we are looking at resuming shows in the next few months after we have confirmed and prepared the Safety Management Measures to be put in place.





# Where?

## At your school!

*(it is a physical show; not offered online)*



# When?

## Weekdays

**Stay tuned for updates  
on when the shows are  
resuming through our  
website!**

**Click the link for more info and to book:**

**<https://kindsville.kindness.sg/programme/magic-kindsville-show/>**

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# 2021 Kindness Day SG Package

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*A little gift from us!*



# Expect a special package by April 2021!

You are encouraged to use these items to celebrate Kindness Day SG, which falls on **21 May 2021** this year.



# DIY Colouring Fan

## How to Use:

1. **Teach** your students about the different instruments and festival items and their cultures shown on the fan (you may refer to the Teacher's Guide in the KDSG Package for more info. About the items).
2. Get them to **colour** the fan
3. Students can **give** the fan away to beneficiaries to as a thank you gift, or a friend whom they would like to appreciate

Learning Domains: Social and Emotional Development,  
Aesthetics & Creative Expression, Discovery of the World



# Magic Word Sticker Poster



## Magic Word Poster

Colour and paste stickers to complete the poster, and learn to use the 5 magic words!



## Sticker Sheet

Match and paste the stickers on the poster!

Learning Domains: Social and Emotional Development, Aesthetics & Creative Expression, Literacy



Fix and decorate this 100cm tall figurine, and place it in your classroom/centre as a reminder to always be kind!

# Singa Cardboard Figurine

Learning Domains: Social and Emotional Development, Aesthetics & Creative Expression, Motorskills Development

# Hand Puppets

## Can't book the Puppet Show?

No worries! You will receive a full-set of Kindness Cubbies Hand Puppets which you can use in class during storytelling sessions!



Learning Domains: Social and Emotional Development,  
Aesthetics & Creative Expression



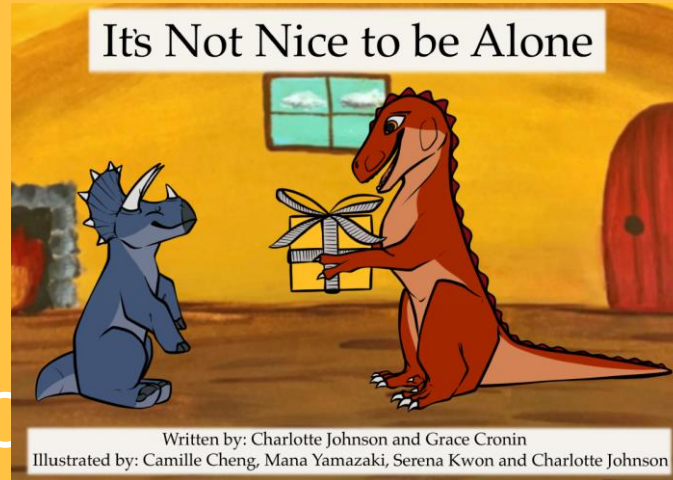
# Virus in Kindsville

Our latest Big Book featuring Singa and the Kindness Cubbies and MOE's Soaper 5, as they react to a new virus spreading in Kindsville.





# It's Not Nice to Be Alone



2020's Write for Kindness Winning book by Dulwich College, Singapore.  
Learn about being kind to others and inclusivity in this book full of dinosaurs!

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# The Fantastic Finn and His Circus of Friends

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*An Audio-Visual Book*



Click on the image to watch the video on YouTube!



Sing along!

Dance!

Cheer!

Sing along and  
cheer the  
characters on in  
this audio-visual  
book about  
kindness!

# 07 Kindness Dance

*Tutorial Dance Video*



Click on the image to watch the video on YouTube!



Learn the lyrics and steps of the  
Kindness Dance and perform it to  
beneficiaries or parents to bring  
smiles to their faces!

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# Kindsville Website

*Learning Resources*



Visit our newly revamped website  
for more resources!

Learn about  
the Cubbies!


Watch our  
Animation  
Series



Read the  
Kindsville  
Times and  
other Books

Art and  
Craft  
Activities

[kindsville.kindness.sg](https://kindsville.kindness.sg)



Feel free to reach out to contact **Si Ning** if you  
have any queries:

**[wong\\_sining@kindness.sg](mailto:wong_sining@kindness.sg)**

We look forward to working with you on SSDB  
2021!

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**THANKS!**

